

BrandGen.io

Privacy Policy

Introduction

BrandGen.io. (“BrandGen.io,” “we,” “us,” or “our”) loves data. We also respect your privacy and the rights that you have. Therefore, we are committed to protecting the information we gather through our site, and we will remain compliant with this Privacy Policy (“Policy”). This Policy contains the types of information we may collect from you or that you may provide when you visit the website www.brandgen.io (“Website”) or any affiliated sites and our practices for the use of that information.

This Policy applies to any information that we collect on the Website, including any information in posts, emails, texts and other electronic messages between you and the Website and any information about you transferred to the Website from other websites. This Policy does not apply to information that we collect by any other means.

We invite you to read this Policy so that you will understand our policies and practices regarding your information and how we may use it. By visiting or using our Website and agreeing to our cookie policy, you agree to the terms of this Policy. This Policy may be updated from time to time. Your continued use of the Website after we make changes is deemed to be acceptance of those changes, so you’re welcome to check this Policy periodically for updates.

Section 1: Information We Collect and How We Collect It

We use authentication and encryption tools such as SSL when appropriate to protect the security of your Personal Information. We strive to protect the information that you share with us; however, no data transmission over the Internet has a guarantee of total security, so you must share information at your own risk.

We may collect information from and about users of our Website that is personally identifiable (“Personal Information”) such as your name, address, phone number, or email address. We obtain this information when you register, submit a form, subscribe, enter a promotional offer, or chat with a bot. We observe an opt-in policy, so we will not store or use your Personal Information for marketing purposes without your consent. We also store correspondence that you share with us.

As you navigate through the Website, we may automatically track traffic data and usage information so that we can manage content and enhance or personalize your use of the Website. We also automatically collect non-personal information, such as your IP address, browser type, operating system, and usage information to evaluate and improve the performance of our services. This data collection may include cookies that are stored on your computer, small embedded web beacons, or other types of embedded code on the Website to obtain statistics and verify system and server integrity.

Section 2: How We Use or Share Your Information

We use information that we collect to provide you with inspiration, information, services, and to fulfill any purpose for which you provide your information.

Our purposes may include:

- Enhancing and customizing your user experience
- Gathering analytics of website visitors and their actions on the Website
- Providing helpful information that meets your needs

- Marketing and promotional purposes

We may combine information of users into aggregated data that does not disclose any Personal Information of the individual user. We may disclose Personal Information to service providers, affiliates, contractors, and third parties who need to know such information to provide services that we request to support our permitted uses. We may also disclose information to comply with any law, legal process, or court order requirements and to respond to any government or regulatory request of audit, or if we believe disclosure is necessary or appropriate to protect the rights, safety, or property of ourselves, our customers, or others.

Section 3: Third-Party Integrations

You may be able to use social media widgets on our Website, such as the Facebook Like button. If you choose to use these integrations, they will collect your IP address and identify which pages you are visiting and may make your preference information available to third parties via the social media platform. This information is controlled by third-party operators, and you will need to review the Privacy Policies of those platforms to understand how they store and use your Personal Information.

If you click a link that takes you to a website outside of our domain, be advised that the practices in our Privacy Policy do not apply to other Websites. You must read the Privacy Policy of other domains to understand how they gather, store, and use information on those websites.

Section 4: Accessing and Updating Your Information

You can unsubscribe at any time to stop receiving communications from us. You may send an email to www.brandgen.io, to request information about any Personal Information that you have provided to us, or to update or delete any information. We evaluate requests per case as they are received and may not accommodate a request to change information if we believe the change would violate any legal requirement or law, or cause information to become incorrect.

Section 5: Specific Exceptions

The BrandGen.io Website is not intended for children under the age of 13, and we do not knowingly collect any information from anyone under the age of 13. If you are under the age of 13, you should not provide any Personal Information, use interactive features, or make comments on our Website. If we learn that we have collected information from any visitor under 13 years of age without verification or specific parental consent, we will delete that information.

If you are a resident of California or outside of the United States, we abide by standards of CalOPPA and GDPR. Please note that our website is hosted within the US, and it is possible that certain information will be stored on servers in other countries or in a cloud-based service or other similar hosting platforms. We do not disclose your Personal Information to third parties for their direct marketing purposes. If you need to request further information, contact hello@brandgen.io.

Section 6: Changes to Our Privacy Policy

We make any changes to this Policy directly on this page. If we make changes to how we treat the collected Personal Information of our Website users, you are responsible for visiting our Website and Privacy Policy to check for any changes. You also must ensure that we have an up-to-date and active email address to receive updated information from us. The date this Policy was last revised is identified at the bottom of this page.

Contact Information:

If you have questions or comments about this Privacy Policy and our practices, contact us at:

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